

Quadarc
multimedia



LOGO
BRANDING
WEB
PRINT DESIGN
ECOMMERCE

innovative, creative, logical and strategic ideas



Quadarq Multimedia is a multidisciplinary design agency, offering original, cost effective ideas across branding, print design and web design to clients in Warwickshire and beyond.

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01

OurEthics

“we want to be different. We strive to deal with everyone; be they our clients, our suppliers or our competitors, in an ethical, honest and responsible way.”

CREATIVITY, FRESH AND CLEAR THINKING

Honesty, Integrity and Value

- Clear, honest advice to everyone we deal with
- Never to over-sell products or services that a client has no need for
- We will always look for ways to find easier, faster, more cost-effective solutions
- Eco-friendly Processes to minimising our impact on the environment
- We're nice people to do business with – and we intend on staying that way!

“ we value
and appreciate
every one of our
clients ”



INTEGRITY

VALUE



CLEAR

ECO
FRIENDLY



RESPECT



02

Graphic**Design**

Logo Design

Branding

Brochure & Leaflets

Business Literature

Wayfinding And Signage

Packaging Design

Brand Literature

Exhibition Graphics

DESIGN TO MAKE YOUR COMPANY STAND OUT

Printed materials are sometimes the first point of contact you have with your customers.

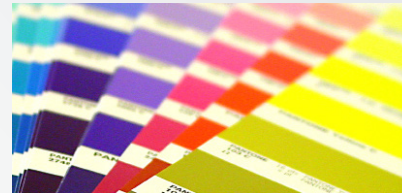
Businesses should never underestimate how effective good design can be, whether it's used in your logo, your promotional literature or even something as simple as a business card. It can make that little bit of difference to your customer's impression of you. We understand the importance of visual marketing in today's modern business environment and are able to create stylish designs aimed at your target audience.

“ we understand the importance of visual marketing ”



BUSINESS
LITERATURE

SIGNAGE



BESPOKE

LOGO



IMAGING



03

Website**Design**

Business Website
Corporate Portal
School Websites
Online Portfolio
Social Media Marketing
Content Management
Dynamic Websites
Search Engine Optimisation

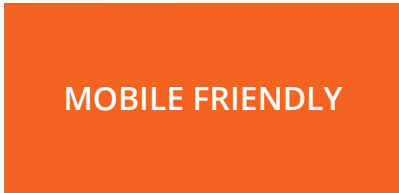
WEBSITES THAT WILL WOW YOUR AUDIENCE

Cutting edge web development for businesses and entrepreneurs.

We are a no nonsense website design agency based in Coventry, West Midlands. We specialise in designing and building beautiful, functional websites. Our bespoke blend of planning, design and technical excellence creates world class websites, and we can build one for you.

“ websites that will add value to your business ”

Whether your web design requirements are simple or complex, we have the team and skills to fully maximise your presence within this dynamic medium.



04

OnlineShops

B2C Hosted eCommerce
Bespoke eCommerce
Product Catalogues
Inventory Control
Ordering Systems
B2B Wholesale Systems

SPECIALISING IN ECOMMERCE SOLUTIONS

Accept credit card orders and sell your products on your new ecommerce website.

If you are an online retailer, your shop will be open 24 hours a day, 7 days a week... But attracting business in this very competitive environment can be tough. Having a well displayed, clear and visually pleasing site is essential for captivating prospective customers and our easy to navigate platforms will keep them interested on your site so they are more likely to make a purchase.

“ we simplify the online retail process ”

Our eCommerce system is simple, powerful and elegant. You will have a competitive advantage from the start with our standard features.



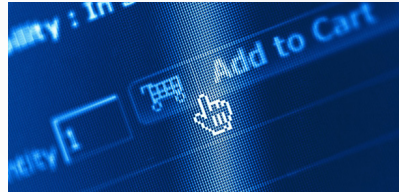
SECURE PAYMENTS

24/7



BESPOKE

SECURE



CMS



05

BusinessApps

Inventory
Bookkeeping
Financial Accounting
Point Of Sales
HR Management
Budget Control

WE ARE FOCUSED ON YOUR NEEDS

Recognizing quality as the focus of today's growing software market.

However you want software to add value to your business – be it increased efficiency, a better customer experience or expansion into new markets – we can help. Let us create customized applications that are tailor-made for your business.

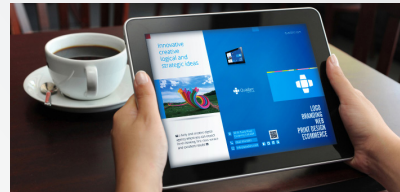
We provide outsourcing and management of IT projects in a risk-managed, controlled environment, enabling you to focus on your core business.

“ high quality custom software, designed to fit your business ”



BUSINESS SOLUTIONS

MOBILE APPS

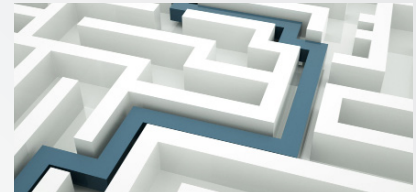


HR

CRM



EPOS



06

IT Solutions

Network Design
Network Security
Data Backup and Storage
Project Management
Server Configuration

SPECIALISTS IT SERVICES AND CONSULTANCY

Quadarc offers technical consultancy services in a variety of IT related disciplines.

We deliver IT solutions that significantly improve your operating capability, add top line value and reduce costs. We place a strong emphasis on B2B technologies, e-capability, and core business management systems.

We can support and guide your in-house staff when there is a need to obtain external and objective guidance, providing impartial advice in a number of technical and business areas.

“ delivering interoperability, scalability and reliability that you need ”



NETWORK DESIGN

SUPPLY



FLEXIBLE

SECURE



EFFICIENT



07

ContactUs

WE DO

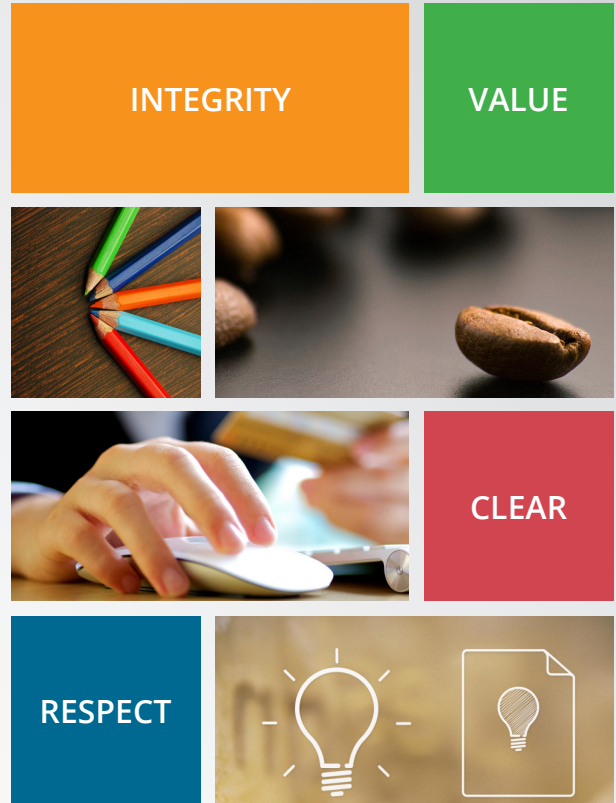
- Work hard
- Enjoy ourselves
- Exceed expectations
- Love design

WE DON'T

- Lose sight of the goal
- Waste our clients money
- Cut corners

If you have a new project that you wish to discuss and would like to see us please call us on **02477-360-300** or email us at **hello@quadarc.com**

We'd love to see you, a cup of tea and a chat can take you a long way.





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