# Real Estate CMS Real Estate Websites and Portals





# Q-Estate, A real estate system that works the way you do!

A premium web-based system that is so simple to use that almost no computer skills are required. It is an innovative real estate system packed with features, yet affordable for agencies or individuals.

Q-Estate thinks like a real estate agent. That's because it was designed and built in an actual operating real estate office, not in some software house by programmers who don't know the way you work.

Our specialised Real Estate Website Design Service turns your website into an integral part of your real estate software system, not just an online brochure that never gets the attention it should.

Q-Estate Real Estate Software Program and Real Estate Website Design Service are the ideal solution for any real estate business.

and money by managing your business easily from one place. 55



**MODULAR DESIGN** 

**SIMPLE** 



**FLEXIBLE** 

SECURE





EFFICIENT



# A Complete Solution for Estate Agents

# Back Office CMS

- Property Database
- Landlord Module
- Applicant Database
- Integrated Office Diary
- Window Card Printing
- Complete Details Printing
- Property Summary Lists
- Property Matching
- Mailshot Functionality
- Bulk Emailing
- Viewings Management
- Auto Website Updating
- Management Reports
- User Access Control

# Agency Website

- Bespoke Design
- Ipad / Tablet Friendly
- Featured Properties
- Property Search
- Property Detail Page
- Image Gallery
- Location Maps
- Enquiry Form
- Applicant Registration
- Landlord Registration
- Analytical Reports
- Agency Blog
- Built-In Seo Features
- Fast, Dedicated Hosting

Call for demonstration

02477-360-300 www.quadarc.com

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  Puma Way
  Coventry
  CV1 2TT
- 02477-360-300

# **OVERVIEW OF FEATURES**





## **EASY TO USE**

The system is simple, user-friendly and does not require high level computer skills to operate. Runs effectively on the iPad & Tablets.

# INTUITIVE USER INTERFACE

Developed with our clients in mind, Q-Estate is intended to save you time and enable you to work easily on one user-friendly interface.

#### SIMPLE, AUTOMATIC, FAST

You enter data once only and the system will then automatically undertake tasks such as updating your records and the website.

## **MOBILE - JUST LIKE YOU**

Q-Estate is accessible anywhere, works on all major browsers on virtually any device. So, whether you're on a PC or a Mac, on your iPhone, iPad, Blackberry, or Android, it doesn't matter... it just works. Stay productive on the road... log calls, respond to hot leads, and get live access to your listings, dashboards, and much more right on your mobile device.

#### WORK ANYWHERE, ANYTIME

A web based system designed for multiple branches, or for agents who wish to access the system outside of the office. A central database resides on servers, with all users accessing it directly over an Internet connection, giving them flexible access to the software.

# NOTHING TO INSTALL

Q-Estate is a web-based system available 24/7, 365. Gone are the tedious installations and compatibility issues. All you need is a computer, an iPad or a tablet with an Internet connection.

# **INTEGRATED DIARY**

Q-Estate has a fully integrated graphical diary that can display information and appointments for any number of staff all at once.

## SALES MODULE

Includes property searches for your website, emailing of property details, brochure creation & offer management.

#### RENTAL MODULE

Includes property searches for your website, letter & tenancy agreement creation, and comprehensive reminders.

#### LANDLORD MODULE

Includes landlord and property details, track records of admin notes, associated events, maintenance records, etc.

## **BUYERS / TENANTS MODULE**

Records for your Buyers & Tenants together with notes on your communications with them, a diary for follow-up and to set reminders.

### APPLICANT REGISTRATION

Applicants looking to buy or rent can register their details and requirements via the registration form on your website. These details will then be automatically downloaded, ready to be added into your mailing list.

# PROPERTY SEARCH

Display your property portfolio on your website, allowing customers to search and access property information 24/7.

# LISTING BROWSER

Find matching properties for your customers! Quickly search and browse your entire inventory to instantly find the right property.

# SEND NEWSLETTERS

Communicate directly with your customers and send them newsletters regularly. Create email marketing campaigns about recent properties, featured properties, discounts or other available services.

small to medium size agencies

66 keeping you ahead of the competition 55

is supported by a dedicated and highly skilled support team that will help you every step of the way 55

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